

# MIAMI TODAY



*The Newspaper for the Future of Miami*

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## THE LAST WORD

**CREW MIAMI:** Commercial Real Estate Women launched a new regional campaign, Inspiring Innovation, to encourage commercial real estate professionals to tap into new technologies, including social media platforms. The launch coincides with the organization's 25th anniversary and will be lead by the group's newly-elected president and principal at Fairchild Partners, **Maria Juncadella**. The launch took place during the organization's installation of its 2012 board Dec. 14 at the Four Seasons Hotel.